



# Alpharetta High School *Orchestra* **PROGRAM BOOK**



The AHS Orchestra Program Book provides students, parents, and other concert attendees with a beautiful orchestra keepsake for the year. The Program Book also serves as an important fundraising source for the AHS Orchestra through the sale of advertisements.



Advertisements include personal ads from parents honoring their student and promotional ads from local businesses and corporations.

The program book will be distributed at all of the orchestra's concerts. Please see the opposite side of this flyer for more information about selling advertisements and supporting the Alpharetta High School Orchestra!!

The program is professionally designed and printed. Included in the booklet is information about the AHS Orchestra program, professional photographs of each orchestra, a featured photo of the student leadership and 2019 seniors.



*Orchestra*  
Alpharetta High School

## Program Book Advertisement Order Form

**Parents:** Purchase an ad to recognize your special AHS Orchestra student! You can wish them luck or simply tell them how proud you are. **Friends:** We are soliciting advertisements from local businesses as well! Program books will be distributed during each of our concerts and will reach hundreds of parents and community members. **All advertisements must be submitted no later than Friday, September 7.**

Advertisement Size (w x h) - CIRCLE ONE	Color or B&W	Personal Ad	Business Ad
Business Card (2" x 3.5")	Black & White	\$15	\$20
Quarter Page Vertical (3.625" x 4.55")	Black & White	\$35	\$50
Half Page Horizontal (7.5" x 4.5")	Black & White	\$55	\$80
Full Page (7.5" x 10")	Black & White	\$120	\$150
Inside Front Cover ( <i>limited availability</i> )	Color	n/a	<b>Sold!</b> \$300
Inside Back Cover ( <i>limited availability</i> )	Color	n/a	<b>Sold!</b> \$500
Outside Back Cover ( <i>limited availability</i> )	Color	n/a	<b>Sold!</b> \$800

**Customer Information**

Company (if applicable): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Select how you will submit your advertisement artwork:**

- Hard Copy Attached. Send with this order form to: Alpharetta HS Orchestra, % Dr. Charles Laux, 3595 Webb Bridge Rd. Alpharetta, GA 30005
- Soft File Emailed along with a scan of this order form to: LAUXC@fultonschools.org with subject line: "AHSOA Patron Program Ad - Name or Business Name"

**AHS Orchestra Student Representative** (if known) \_\_\_\_\_

TOTAL ENCLOSED: \_\_\_\_\_

**Checks should be made payable to "AHSOA"**